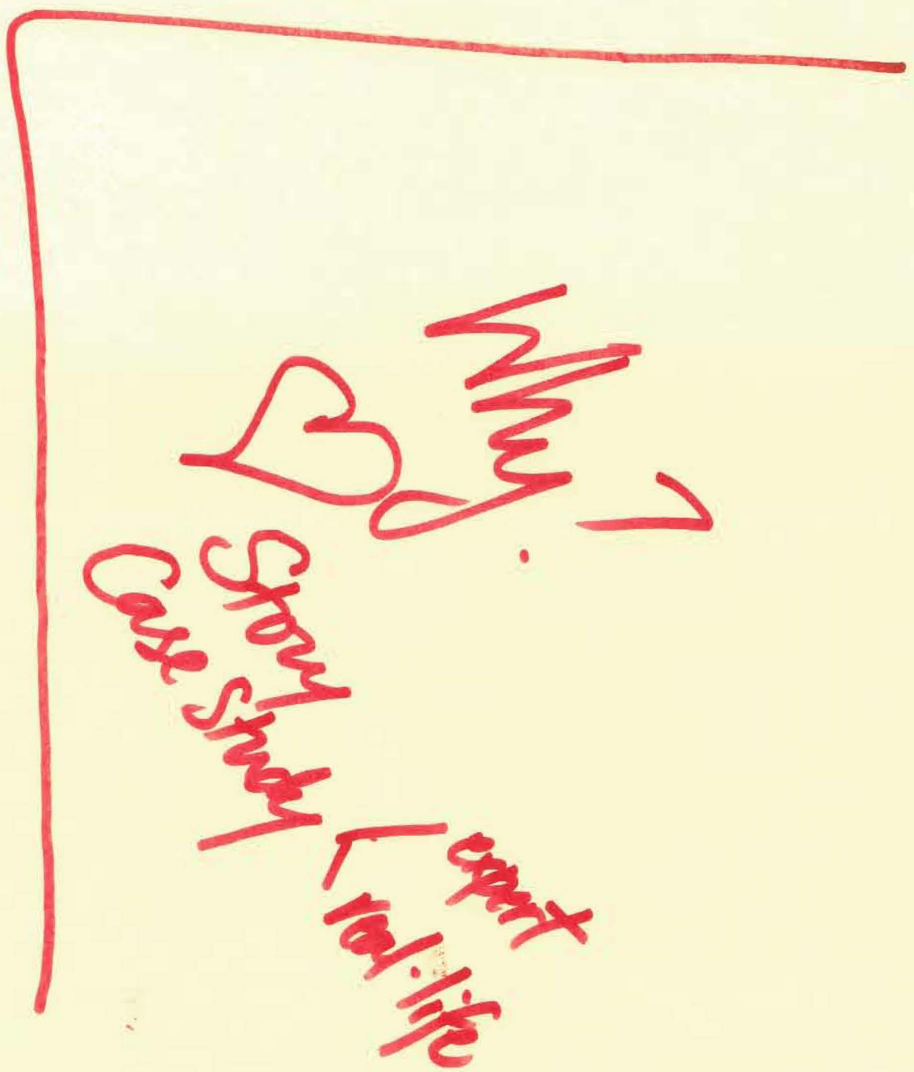
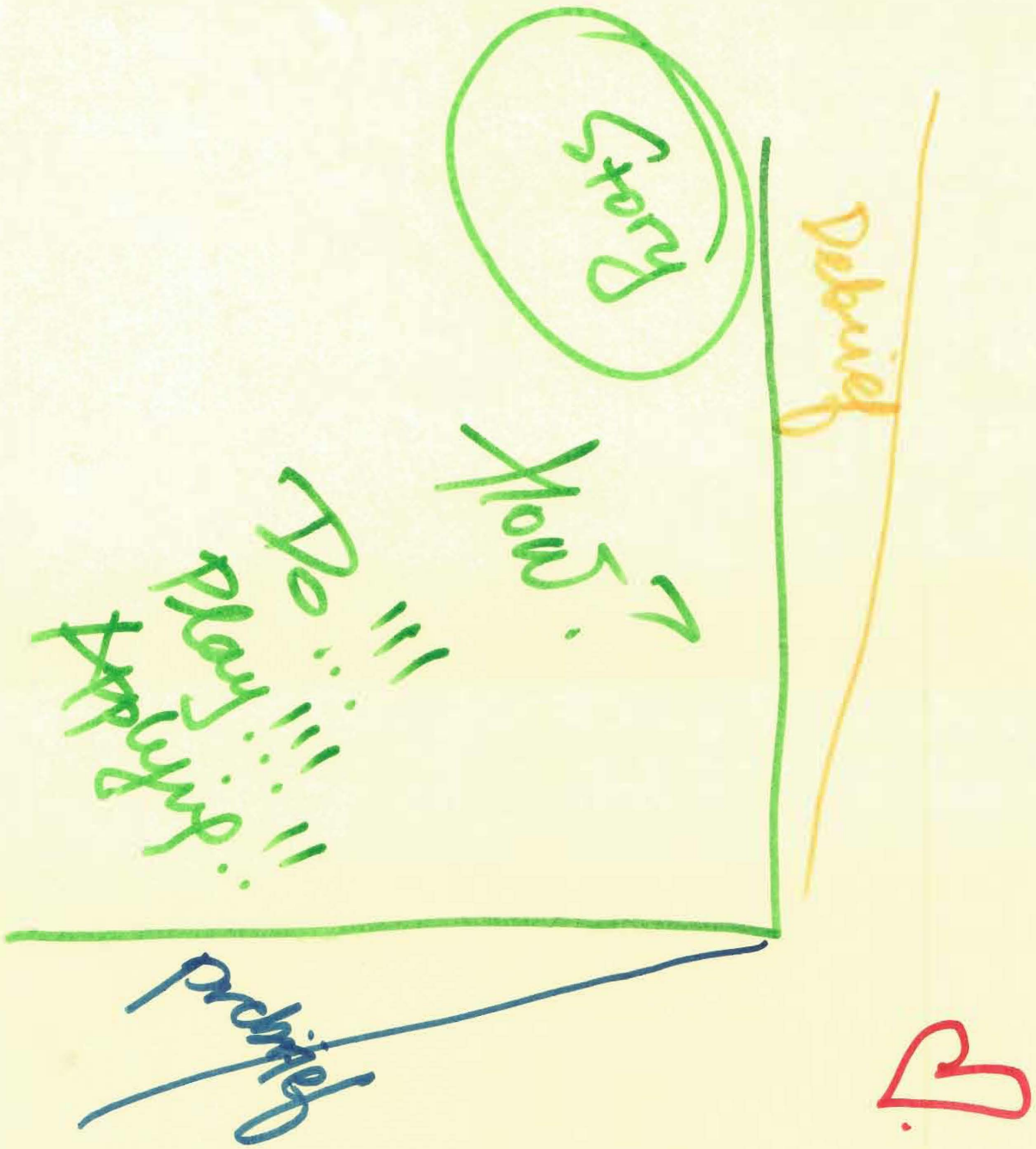
Cindy

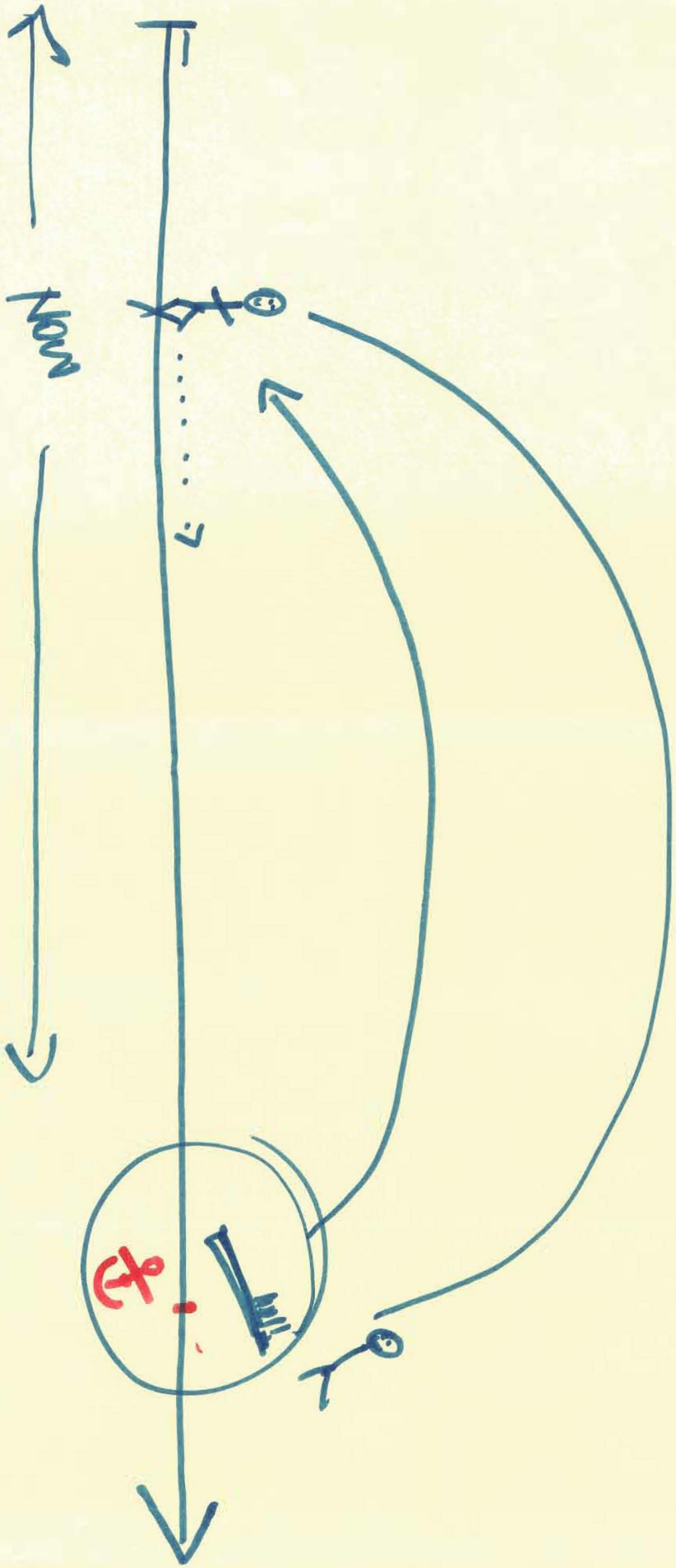

Why?
Story
Case Study
Expert
Real life

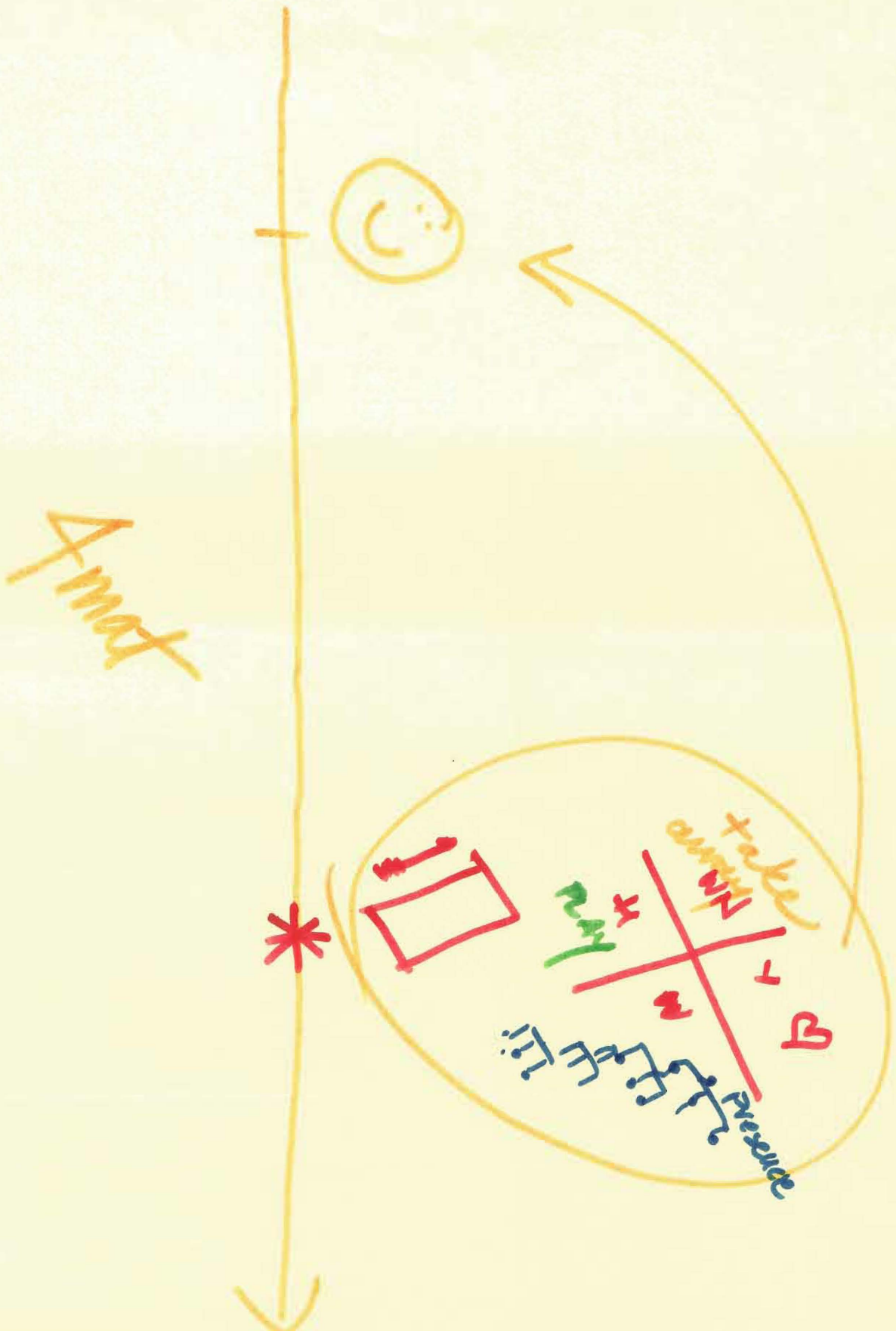
Prebrief
What?
Concept
Case st
E.G.
Principle
Principle
Principle
Detail

Using 4MAT to prepare
Why
Case studies & Story
Make promise
Draw on the right
Connect
What
Facts
Pre-brief
Concept, Principle & Detail
Pre-brief.
Case studies.
How
Pre-brief
Play
Show
Walk through experience
Do
What next
Debrief.
Future pace
Back to the beginning (recycle)


Story
How?
Do!!!
Play!!!
Apply!!!
Debrief
Archive

future pace
What next?
Debrief.
How
Prep.
What.


NOW


Amat
take
Pay
B
Pressure

What Future Pace.
Next
Tonight.
How
do here
not carry.
What
weakness
application.
Why?
stuck.
Weaknesses.
The absence
comes from
your weak
frame.

What next?
Yes, you can do a story in this frame!
You can tell a story, or tell an example and then ask "what's all the bridging?"